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Northern Powerhouse Trade Mission to SXSW 2017 Music, Film and Interactive

The Department for International Trade (DIT) are supporting companies from the Northern Powerhouse region to attend the SXSW conference in the Interactive, Film and Music sectors. We also plan to hold a Northern Powerhouse showcase at the British Music Embassy showcasing bands from the region, and to use the opportunity to promote the Northern Powerhouse region and its creative talent to the rest of the world.

About SXSW

SXSW Interactive Conference (10th - 14th March, 2016) is an incubator cutting-edge technologies, digital creativity and unforgettable inspirational experiences that only SXSW can deliver.

SXSW Film Festival & Conference (10th - 18th March, 2016) champions the vitality, innovation and opportunity that drive entertainment and media, and boldly tackles the evolution of all aspects of "film" today, down to its very definition.

SXSW Music Festival and Conference

SXSW Music (13th - 19th March, 2016) offers unmatched access to ideas and global viewpoints on an increasingly borderless industry and showcases over 2,200 acts ranging from the unsigned to the iconic.

Who should attend

SXSW Interactive:

Web-developers, designers, bloggers, wireless innovators, content producers, programmers, inventors, tech and new media entrepreneurs games & game developers, investors & educators

SXSW Film:

Film makers, distributors, national & international media, critiques, academics, programmers, screen writers, agents, film crews, actors, digital creatives, film fans & fanatics

SXSW Music:

Labels, agents, managers, manufacturers, publishers, writers, bloggers media giants, music fans

What are the benefits?

- A Market Visit Support (MVS) grant of £500 is available to eligible companies in the Northern Powerhouse regions
- Receive in-market support from a DIT creative industry specialist for the duration of your visit
- Invitation to B2B networking events at The Great Britain House and the British Music Embassy



Dates

10th - 19th March 2017

Location

Austin, Texas, USA

Find out more

For more information please contact:

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To register your interest please contact:

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Travel and Accommodation

Delegates are responsible for booking and paying for their own travel, accommodation, exhibition passes and visas.

